

## Henna Sherzai

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**From:** Natalie Weiner <nweiner@macyinc.com>  
**Sent:** Thursday, July 09, 2015 11:57 AM  
**To:** Suzanne Holley; Nick Griffin; Henna Sherzai  
**Cc:** Kimberly Macy; John Halloran  
**Subject:** CLIPS: Dog Day Afternoon in KTTV & KTLA

Team,

Great turn out last night! You should all be very proud. Attached below is the media coverage of Dog Day Afternoon in Fox 11 Ten O'Clock News and KTLA 5 News at 10. Nick's interview was featured in both and the DCBID was referenced by the narrator in the KTLA segment.

As always, we'll continue to forward media clips as they are generated.

Regards,  
**Natalie Weiner**



Macy + Associates Inc.  
411 Culver Boulevard  
Playa del Rey, CA 90293  
T 310. 821.5300 x 236

[nweiner@macyinc.com](mailto:nweiner@macyinc.com)  
<http://www.macyinc.com>

### "Dog Day Afternoon"



Fox 11 Ten O'Clock News  
KTTV-TV (FOX) Los Angeles  
Jul 8, 2015 10:00-11:00 PM Length - 2:18  
Local Audience : 111,126 National Audience : 111,126 Local Spot Cost : \$33,247  
National Spot Cost : \$33,247  
Today was **Dog Day Afternoon** at the Cathedral of Our Lady of the Angels. It was put on by the Cathedral and the **Downtown Business Center Improvement District**. Bob de Castro reports. Visuals of event. Interview - Monsignor kevin Kostelnik, Cathedral of Our Lady of the Angels; Nick Griffin, Organizer; Galen Casey and "Captain", Downtown LA Resident; Martin Villalobas.

KTLA 5 News at 10  
KTLA-TV (WB) Los Angeles



Jul 8, 2015 10:00-11:00 PM Length - 0:51

Local Audience : 108,651 National Audience : 108,651 Local Spot Cost : \$32,535  
National Spot Cost : \$32,535

About 1,000 dogs and 1,500 people attended the **Dog Day Afternoon** at the Cathedral of Our Lady of the Angels. It was sponsored by the Cathedral and the **Downtown Center Business Improvement District**. Interview - Nick Griffin, **DCBID**.